



December 15, 2011

His Worship Bruce Evans
Town of White City
Box 220
White City, Saskatchewan
S4L 5B1

RECEIVED
DEC 19 2011

Dear Mayor Evans:

Re: 2012 *Communities in Bloom* – Workshop and Program

The Saskatchewan Parks and Recreation Association (SPRA) invites your community to participate in two initiatives that focus on building pride within your community. Through Saskatchewan's *Communities in Bloom (CiB)* program, we are pleased to offer:

- Community Capacity Workshops – being held January 21, 2012 and January 28, 2012
- Program Participation – registration for the Evaluated and Non-evaluated program is March 31, 2012

Details on these opportunities are provided within the enclosed package.

We look forward to the possibility of working with you, your residents and staff on the 2012 edition of *Communities in Bloom (CiB)*. Community enhancement efforts are recognized provincially, through friendly competition, based on evaluation and feedback by trained judges. Less formally, recognition is received from existing and prospective residents and visitors, and other municipalities when they see the many spin-off benefits of an attractive community filled with pride and participation. A quality place to live, to work or to invest is the positive image the *CiB* program promotes.

Learn more about *Communities in Bloom* by visiting SPRA's website at www.spra.sk.ca, or www.communitiesinbloom.ca. Additional information will be available at the SPRA booth during the Saskatchewan Urban Municipalities Association (SUMA) Convention, or by contacting the SPRA office at 1-800-563-2555, or by email at parks@spra.sk.ca.

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Supported by:



Provincial Sponsor:





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Town of White City
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Whether as a returning community or a new participant in the *Communities in Bloom* program, SPRA looks forward to working with you!

Yours truly,

Norm Campbell,
Chief Executive Officer
Encl. (3)
cc: John Firnesz, SPRA Program Manager

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2012 SASKATCHEWAN EDITION PROVINCIAL REGISTRATION FORM

(REGISTRATION DEADLINE: MARCH 31ST 2012)

Community Name (please print)		*Total Population	Mayor
()	()		
Phone	Fax	E-mail	
Address			
City/Town/Village		Province	Postal Code
Name of Committee Contact		Position/Title	
()	()		
Phone	Fax	E-mail	

Check One	Categories by Population	Registration Fee	Total Remitted
	1 - 500; 501 – 1,000; 1,001 - 2,000	\$ 200.00	
	2,001 - 3,000 and 3,001 - 5,000	\$ 250.00	
	5,001 – 10,000	\$ 300.00	
	10,001 - 20,000	\$ 350.00	
	20,001- 50,000	\$ 400.00	
	50,001 – 100,000	\$ 500.00	
	Over 100,001	\$ 750.00	
	Friends – (Non-competitive)	\$ 125.00	

Date of Payment: _____ **Method of Payment:** Cheque: Cash:

Permission is granted to SPRA to use photographic images provided by the community/committee including those of individuals, landscapes, signage, buildings, events, etc. for Communities in Bloom purposes.

Signature: _____

*** Notes:** The 'Total Population' identified on the registration must be consistent with Statistics Canada findings. 'Friends' is a category provided for non-competitive communities; who receive all benefits as recognized Provincial Communities in Bloom participants, however, they do not receive an evaluation.

Fees have not increased for several years. However, increases were required this year due to the rising costs to operate this program such as promotion, print materials, communication and travel.

Upon receipt of this registration form, the Saskatchewan Parks and Recreation Association (SPRA) will send you information to assist you in your program.
Cheques can be made payable to the Saskatchewan Parks and Recreation Association. Please mail your completed registration form and payment to: # 100- 1445 Park Street, Regina, Saskatchewan, S4N 4C5 • Phone: 306.780.9262 • Fax: 306.780.9257 • Email: parks@spra.sk.ca.



2012 SASKATCHEWAN EDITION PROVINCIAL REGISTRATION FORM

(REGISTRATION DEADLINE: MARCH 31ST 2012)

PROGRAM DETAILS:

The Participating Communities are:

- ❖ Registered in a provincial competition with the potential to represent Saskatchewan nationally;
- ❖ Evaluated by two volunteer Judges and receive a rating reflective of their efforts to enhance their community and increase civic pride;
- ❖ Provided with ideas to increase their success in achieving the goals of the program;
- ❖ Provided with opportunities to increase their provincial and national visibility;
- ❖ Participating to obtain information and evaluation to improve their community for national competition participation in future years.

The Benefits of Participating:

- ❖ Receive information and ideas to increase civic pride and improve the community's quality of life;
- ❖ Citizens, groups, organizations, businesses and municipal government are mobilized and work together;
- ❖ Establish a standard for continuous improvement of the entire community;
- ❖ Achieve tangible and appealing results;
- ❖ Increase the potential for sustainable tourism, economic development, regional partnerships and population growth;
- ❖ Positively impacting the cleanliness, safety and attractiveness of one's living, work and play environments.

The Communities' Responsibilities are to:

- ❖ Involve the entire community, including volunteers, the private sector and the municipality, in sustainable projects;
- ❖ Pay the registration fee based on its population and choice of participation level outlined on the previous page.
- ❖ Prepare for a day of evaluation to take place during July or August;
- ❖ Provide lodging (one night) for the two Judges and recognize that the judges conduct evaluations and provide feedback as volunteers supporting the provincial edition of the program;
- ❖ Provide photographs, articles and detailed descriptions of projects to support the promotion of the program.

Provincial Partner:



Saskatchewan
Parks and Recreation
Association

Supported by:



Provincial Sponsor:





Getting You Ready for 2012 *Communities in Bloom* Workshops

Over the last 14 years, more than 80 communities have participated in the *Communities in Bloom* program in Saskatchewan. These communities have taken on the challenges of un-cooperative weather, recruiting volunteers, procuring materials and equipment, competing with other community needs, interests and priorities and sustaining the effort over time. All *Communities in Bloom* committees have made a positive difference in their communities. They have all made their community a better environment in which to live, work and play. To boast a bit, Saskatchewan has had four National winners!

Communities in Bloom is about more than planting flowers, *Communities in Bloom* is much greater. It is about community development, collective citizen and corporate and local political involvement in adding to the quality of the community. The program strives for the tangible benefits of improved aesthetics, more investment and increased visitation/tourism. It also strives for those intangible benefits connected with community - such as civic pride, neighbourliness, involvement, belonging and caring. These are both present and future benefits that can be achieved through working with *Communities in Bloom*.

The Saskatchewan Parks and Recreation Association is pleased to offer **two Workshops one in Regina, January 21, 2012 and Saskatoon, January 28, 2012**. Past, present and new *Communities in Bloom* participants, current and potential CiB volunteers, civic staff, elected officials, educators, community activists, youth, adults, seniors, community groups and service clubs are all invited to a day-long Workshop to "Get You Ready for 2012".

You will learn about:

- What the *Communities in Bloom* program is all about
- How volunteers can be recruited and sustained
- What has worked in various communities to achieve success
- What is the evaluation program
- Who are the judges
- Why should photographic and written records be kept
- How to plant and maintain fabulous flower containers

A registration form is included. Bring a group from your community to one of these Workshops and "Get Ready for 2012".

For further information, contact Barry Rogers, Workshop Facilitator, by email at wildrose@cyberlink.sk.ca, or by phone (250) 422-3403, or contact the SPRA office at 1-800-563-2555.



Saskatchewan
Parks and Recreation
Association
*Recreation
An investment for life*

Communities in Bloom Workshop Registration

Location	Date	Place	Registration
Regina	Saturday, January 21, 2012	Ramada Hotel	<input type="checkbox"/>
Saskatoon	Saturday, January 28, 2012	Saskatoon Inn	<input type="checkbox"/>

Participant Information

Name: _____

Address: _____

City/Town: _____ Province: _____ Postal Code: _____

Email: _____

Telephone: (h) _____ (w) _____

Voluntary Self-Declaration

Are you of Aboriginal descent? _____ Yes _____ No

If yes, are you: _____ Status _____ Non Status _____ Métis

Do you have any dietary requirements? _____

Please provide any questions or issues you would like discussed at the workshop:

Registration Fee: \$25.00 (to assist with covering lunch and break refreshments)

Method of Payment – Note: payment must be received with registration.

Cheque enclosed (Please make all cheques payable to SPRA)

Visa # _____ Exp. _____ / _____

MasterCard # _____ Exp. _____ / _____

Note: A \$2.50 fee will be charged to all credit card transactions

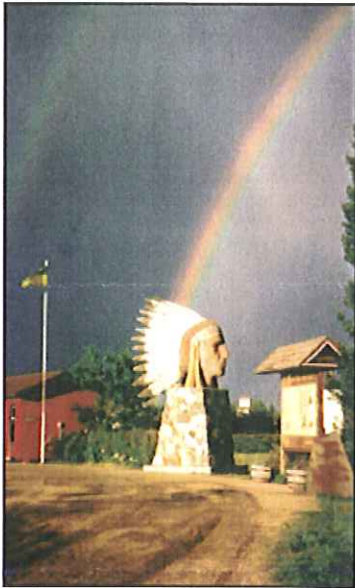
Please return this form via fax to (306) 780-9257 or mail by January 6, 2012 to:

Saskatchewan Parks and Recreation Association
#100 -1445 Park Street
Regina, Saskatchewan
S4N 4C5

For more information, contact the SPRA office, by phone at (306) 780-9231, toll free at 1-800-563-2555, or by email at plichtenwald@spra.sk.ca.



Weyburn



Indian Head



Nipawin



Grow

your Community

with the *Communities in Bloom* program

Develop your community in eight key areas:

- Tidiness Effort
- Environmental Awareness
- Community Involvement and Civic Pride
- Urban Forestry
- Floral Displays
- Turf and Groundcover Areas
- Landscaped Areas
- Natural and Architectural Heritage Conservation

To obtain more information on Saskatchewan's *Communities in Bloom* program, please contact the Saskatchewan Parks and Recreation Association (SPRA) at 1-800-563-2555.

Provincial Partner



Sponsored in Saskatchewan by





Ogema



Dundurn



Eston



Rosetown



Kindersley



Kipling



Assiniboia

An invitation to the Mayor and Council of Saskatchewan's Communities

Communities that *look* successful are most likely to *be* successful. Whether a community's specific goals are to increase tourism, generate new economic development or simply to build civic pride, the face presented to citizens and to others is a key factor in achieving those goals.

Communities in Bloom is a program offered by the Saskatchewan Parks and Recreation Association (SPRA) that inspires communities to enhance and sustain the visual appeal of neighbourhoods, public spaces, parks and streetscapes through the imaginative use of appropriate flowers, plants, trees and landscaping, through the preservation of heritage and cultural assets and with attention to environmental stewardship.

An integral component of this very popular program is the friendly competition between communities, engaging citizens of all ages, service groups, businesses and associations in a public-spirited effort to succeed and be recognized.

It has been the experience of *Communities in Bloom* that communities tend to be more successful when they have a broader and deeper "grassroots" involvement including:

- a true desire to participate based on an appreciation for municipal parks and residential gardens;
- a strong desire to better their community;
- a strong environmental consciousness;
- a sense of heritage and civic pride;
- an understanding that economic benefit is likely to follow;
- support of the Mayor and council.

SPRA invites communities of all sizes, and from every region of Saskatchewan to participate in the provincial *Communities in Bloom* program and reap the many social and economic benefits that can result.

To obtain more information on the *Communities in Bloom* program, please contact SPRA at 1-800-563-2555.