

## WHITE CITY STRATEGY - RECOMMENDATIONS

### VISION

White City plans and manages growth to provide peaceful living with high quality, affordable, family oriented services and wide open spaces. Its small town atmosphere with big city amenities is what community living should be - meeting the needs and enhancing the quality of life for all.

### MISSION

A cost effective and strategic approach is applied to provide high quality in the following areas:

- Services and facilities that meet the needs and aspirations of our citizens;
- A safe and viable community;
- Economic, social and environmental well-being;
- Wise stewardship of public assets; and
- Good governance.

### VALUES

#### Integrity

- We place the interests of the community before our individual interests.
- We keep our agreements while following a strict moral and ethical code.
- We behave respectfully in all circumstances.

#### Accountability

- We take responsibility for the results of our actions and our decisions.
- We measure our progress.
- We use best practices, and make decisions based on the best interests of the community.

#### Transparency

- All municipal decisions are made in a public forum and subject to citizens' scrutiny.
- We are open and transparent with our information except where legally prohibited.

#### Inclusiveness

- We will consider the opinions and viewpoints of all stakeholders, putting community interests first.

#### Responsiveness:

- We set and meet reasonable response times.
- We listen to differing views and are prepared to explain the decisions we have made and the processes we have followed.

#### Teamwork

- We believe that individuals who work together as a team achieve high quality results and provide exceptional service.
- We will work in a cooperative, inclusive and respectful manner towards a common set of objectives.
- We will give and receive feedback to continuously improve.