



THE PATHFINDER *for* PATHFINDERS

Town of WHITE CITY
Box 220
WHITE CITY, SK S4L 5B1

May 17, 2011

Dear Council:

On behalf of President Carey Baker and the Saskatchewan Economic Development Association (SEDA) Board of Directors, I wish to invite you to join our growing network of stakeholders in community economic development. This year our focus is on municipalities across Saskatchewan as we launch our new **Accredited Community Economic Development Program (ACEDOP) – Platform for Prosperity!** *A membership with SEDA will bring you more value than ever with this accreditation program included in the cost of membership.*

Learn how to build your capacity to grow your community's economic future by capitalizing on the wide array of resources available and showing measureable results at the local and regional levels. Designed for use by municipal leaders, staff and volunteers of new and existing community, inter-municipal and regional development organizations, this program is **sure to provide the support needed to maximize your efforts and assist you in building prosperity.**

An Active membership of \$273.00 (incl. GST) **includes a host of benefits.** I encourage you to review our listing of Membership Services available on line at http://www.seda.sk.ca/membership_services.html . Enclosed you will find a copy of SEDA's membership brochure and a membership registration form.

As the key multi-stakeholder network in Saskatchewan, SEDA offers a wealth of information gathered over 30 years through association with economic development practitioners and organizations from across the province. Forging linkages and encouraging various networks to work together is pivotal to achieving our mandate of **assisting communities to grow and direct their economic future.**

We invite you to visit our new on-line resource
Grow Our Region – Tools for Prosperity at www.growourregion.ca.
You will find an extensive array of tools and best practices
as well as on-line learning options.



I encourage you to join us, a network of community representatives from across the province focused on building sustainable communities. And, I am available to provide any assistance you may require.

Best Regards;

Celine Favreau, Project Manager

Saskatchewan Economic
Development Association
Box 113, Saskatoon Saskatchewan
S7K 3K1 Canada

telephone 306 384 5817
fax 306 384 5818
email seda@seda.sk.ca
web seda.sk.ca



Saskatchewan Economic Development Association

Box 113 Saskatoon, SK S7K 3K1
 Phone: 306.384.5817 Fax: 306.384.5818
 Email: seda@seda.sk.ca Web Site: www.seda.sk.ca

MEMBERSHIP APPLICATION

COMMUNITY/ORGANIZATION/BUSINESS: _____

NAME: _____ TITLE: _____
 NAMED REPRESENTATIVE

ADDRESS: _____

CITY, PROVINCE: _____ POSTAL CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

TYPE OF MEMBERSHIP / PARTNERSHIP: _____ FEE: \$ _____

Please Invoice Cheque Enclosed

CORPORATE	
Basic	\$300.00
Bronze Partner	\$1,000.00
Silver Partner	\$2,500.00
Gold Partner	\$5,000.00
Platinum Partner	\$10,000.00
Diamond Partner	\$20,000.00

Individuals, Communities, and/or Non-Profit Organizations	
Active Membership Individuals and/or named individual of a community or community economic development organization.	\$260.00
Second Membership Any organization that has purchased an Active membership and would like to include a second member for the organization.	\$115.00
Associate Membership (non-voting) Individuals engaged in economic development part-time or as a volunteer.	\$170.00
Honourary Life Membership Eligible to retiring members having been active for 20 plus years.	No Charge

GST added to all fees unless tax exempt

A description of **Membership Levels and Benefits** can be found at www.seda.sk.ca or in our Membership Brochure.

SEDA...the Pathfinder for Pathfinders....

Any individual, municipality, organization, or business interested in the development of their community, region or the province is welcome to join SEDA.

SEDA is a non-profit member-driven association funded by membership dues, programs, and project revenues. It is not core funded.

The Association is governed by a volunteer Board of Directors and staffed by a team of enthusiastic and passionate contractors.

Saskatchewan's economy is strong, and municipalities across the province are finding themselves tackling new development prospects and increased local economic activity.



seda

THE PATHFINDER *for* PATHFINDERS

The Saskatchewan Economic Development Association provides an accreditation program *Platform for Prosperity* that assists municipal leaders with determining the type of organization that would best service their needs.

This program will assist municipal leaders to:

- determine how to invest in the economic development process
- obtain information, tools and practices for moving a community economic development plan forward
- measure the progress of an economic development agency or department
- gain independent, authoritative feedback on their operation, structure and procedures as a means of improving services at the local level and enhancing business and community support
- communicate tangible results to the taxpayers

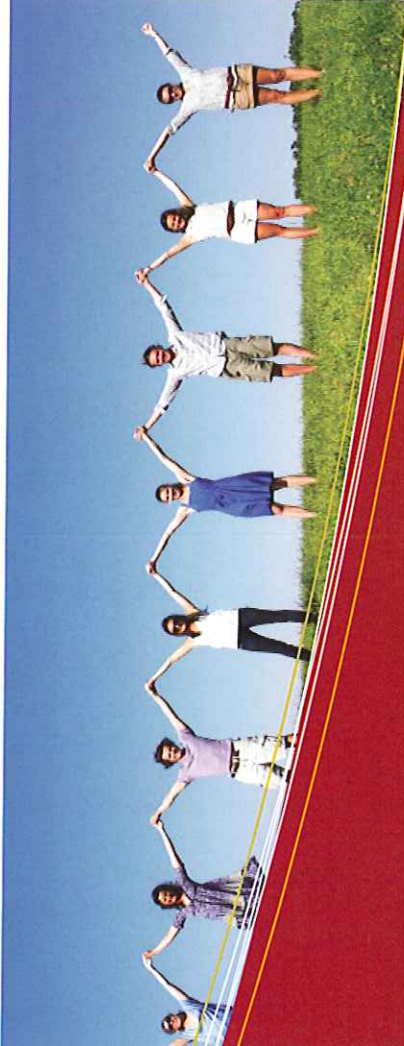
Platform for Prosperity

Accredited Community Economic Development Organization Program

The Saskatchewan Economic Development Association
(SEDA) is the Pathfinder for Pathfinders.

We are a network and information provider linking all facets of community and economic development. SEDA assists communities to grow and direct their economic future.

An investment in economic development is an investment in your municipality's future.



**Start building community
and economic capacity today!**

SEDA Saskatchewan Economic Development Association
306.384.5817 | celine.favreau@seda.sk.ca | seda.sk.ca

SEDA Saskatchewan Economic Development Association

We help our members share knowledge, foster networks, and encourage leadership.



Contact SEDA to become a Member today!
306.384.5817



Level 4 incorporates a Peer Review Team Visit to the organization or community. This is a valuable assessment to gauge your success.

Platform for Prosperity provides four levels of achievement within the competency areas of Capacity, Performance and Business.

The Accredited Community Economic Development Organization Program

CAPACITY *Measure the capacity of your community.*

- Level 1: leadership, organizational capacity, financial resources
- Level 2: human resources, process management; use of technology
- Level 3: partnerships and relationships; communication systems

PERFORMANCE *Measure the performance of your human resources.*

- Level 1: vision, mission, values and goals; community resource inventory
- Level 2: economic development plan and performance tracking systems; quality of life
- Level 3: infrastructure capacity

BUSINESS *Measure the success of your business environment.*

- Level 1: customer and market focus
- Level 2: downtown merchants; labour force; existing business retention
- Level 3: new business formation; attracting new business

SEDA tools support the process and evaluation that is necessary for growth and accountability at four levels:

LEVEL 1 Technical

Defined by criteria focused on creating a solid foundation.



LEVEL 2 Performance

Defines the strategies that give the organization direction.



LEVEL 3 Achievement

Focuses on the achievements of the organization to date.



LEVEL 4 Peer Review Level

The site team visit is designed to assess the organization in action. Peer Review does require communities and organizations to assist with travel costs associated with the site visit. This will be determined on a case by case basis.

Communities and organizations must be SEDA members to participate in the program.



Saskatchewan Economic
Development Association
306.384.5817
celine.favreau@seda.sk.ca
seda.sk.ca

These are the things that create prosperous and sustainable regions and communities. SEDA is The Pathfinder for Pathfinders.