



Dear Mayor,

Less than 15% of Saskatchewan kids get the minimum 60 minutes of physical activity they need every day. As a leader and role model, you can make a positive difference for the kids in your community. Why not get started by ensuring your community is registered for the chance to win \$10,000 in the *in motion* Community Pledge Challenge?

Saskatchewan *in motion* is giving away \$10,000 to help one lucky community make physical activity the easy choice for kids. As Mayor, we're asking you to support and encourage your community to take part.

The *in motion* Community Pledge Challenge asks Saskatchewan residents to **pledge to do just one thing** to make physical activity the easy choice for kids – simple things like walking their kids to school or being an active role model. Every pledge from your community puts you one step closer to winning \$10,000 for a community project that helps kids move more.

Here's how you can help:

1. Connect with physical activity champions in your community to register online after **October 3, 2011** at www.saskatchewaninmotion.ca.
2. Sign the registration form.

So what are the next steps? Your community must put together an entry that tells us how you'll use the money to make physical activity the easy choice for kids in your community. The entry, written or video must identify what you're doing now to increase physical activity for children and youth, what you would do with the \$10,000 to increase physical activity for children and youth, and why your community should be awarded the prize money.

Early bird prize – The *in motion* Community Pledge Challenge starts **October 3, 2011**. Communities that register before **October 30, 2011** will be eligible for an Early Bird Prize of \$1,000 to help them promote the challenge locally.

Judging process – The deadline for community entries is **12 p.m., Friday, December 23, 2011** and the deadline for pledges is **December 31, 2011**. A panel of judges will choose five finalist communities based on the number of pledges they collect, and the strength and creativity of their entry. The winning community will be chosen through an **online public vote that will take place from January 17, 2012 to January 29, 2012**. We're also awarding \$500 toward an active vacation experience to one lucky pledger. The \$10,000 and \$500 award winners will be notified by Saskatchewan *in motion* by **12 p.m. on Monday, January 30, 2012**.

Tools and support – A set of community tools will be available to help you promote the challenge in your community. Visit www.saskatchewaninmotion.ca/challenges for more information. Why not get started today? There's \$10,000 on the line! Our kids are counting on us.

Sincerely,

Cathie Kryzanowski
General Manager
Saskatchewan *in motion*



September 29, 2011

Member Update: September Board Meeting Highlights

Budget, advocacy framework and convention planning discussed at SUMA Board meeting

Members of SUMA's Board of Directors were given an overview of SUMA's Advocacy framework during their quarterly meeting September 23-24 in Regina. After viewing a detailed presentation on the framework, the Board approved staff to engage in active advocacy and lobbying efforts. In addition, SUMA staff was asked to compile a work plan including details of the three year financial implications such a framework would involve, and bring it to the December meeting.

The third quarter general policy and advocacy update was presented, with information pertaining to recent communications and consultations. The Board endorsed this new format for general updates on policy and advocacy.

A draft copy of the Board Governance Policies was presented at the meeting, and accepted with minor amendments. These policies will serve as the organizational principles for actions by the board. Directors also supported a change to the name of the "Bylaw Review Committee", it will now be called the "SUMA Board Governance and By-Law Committee", with the group being given the additional responsibility of proposing, reviewing and implementing board governance policies.

The Board asked the CEO to provide a report on all outstanding reports under provincial and federal programs such as MEEP, SIGI and the Gas Tax. The Board also received a report on planning processes for the 2012 convention and awards. Policy staff reported to the Board on the recent Environmental Forum, efforts being made on the asset management initiative, and recent requests from members to explore changes to the long term debt calculations for urban governments.

The Board passed a number of motions, such as urging the Government of Saskatchewan to work with SUMA to establish a standardized property tax discount rate that would still afford urban governments the authority to choose whether or not to offer a property tax discount. They also approved a resolution calling for urban governments to support their local watersheds, directed SUMA staff to send a letter

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of recognition for Ken Homenick's long and productive career with the Saskatchewan Association of Rehabilitation Centres, and reviewed changes to regional meetings schedule and format.

The board also approved the 2012 SUMA operating budget which contained a proposed fiscal reserve policy. The Board requested SUMA administration to provide a report at the regular December Board meeting regarding specific terms of reference for accessing four new proposed reserves.



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